

19.04.2022

New tendencies in career counseling



The traditional seminar "New tendencies in career counseling" was held in the National Student Dormitory, in which leading career centers and organizations offering career services for young people and the elderly participated. For the sixth time, the seminar is organized by the Student Society for Computer Art (SCAS) and the National Resource Center for Career Counseling and Professional Development, in partnership with the National Student House at the Ministry of Education and Culture and the Interuniversity Center for Career Development at the UNWE. Traditionally, the event is a barometer for innovations in the labor market and consulting services. The event was opened by Prof. Genka Petrova - Deputy Minister of Education and Science.



Prof. Genka Petrova - Deputy Minister of Education and Science welcomed the participants

This year there were a number of interesting presentations from leading experts in the field. The psychological tests during selection, presented by Silvia Yaneva-Stoyanova, are an important stage in the selection of personnel. These tests identify the candidate's personality and reliability. As is well known, when evaluating a candidate, not only his professional knowledge and skills are important. It has been mentioned that some of the tests are extremely accurate and their assessment closely matches subsequent impressions of the candidate.



Silvia Yaneva-Stoyanova presents psychological tests and their use in the corporate sector

The director of the National Student House, Christian Daskalov, told about an extremely popular phenomenon and its use in an unusual area. It is about NFT and its application in higher education and career development. The presentation started with an introduction to blockchain technologies and NFTs and continued with curious and discussion examples of selling NFTs to student projects.



Christian Daskalov presents NFT in education

The construction of incubators for Start Up initiatives and the development of entrepreneurship was presented by Atanas Dimitrov - director of the Interuniversity Center for Career Development of the UNWE.



Atanas Dimitrov talks about startups

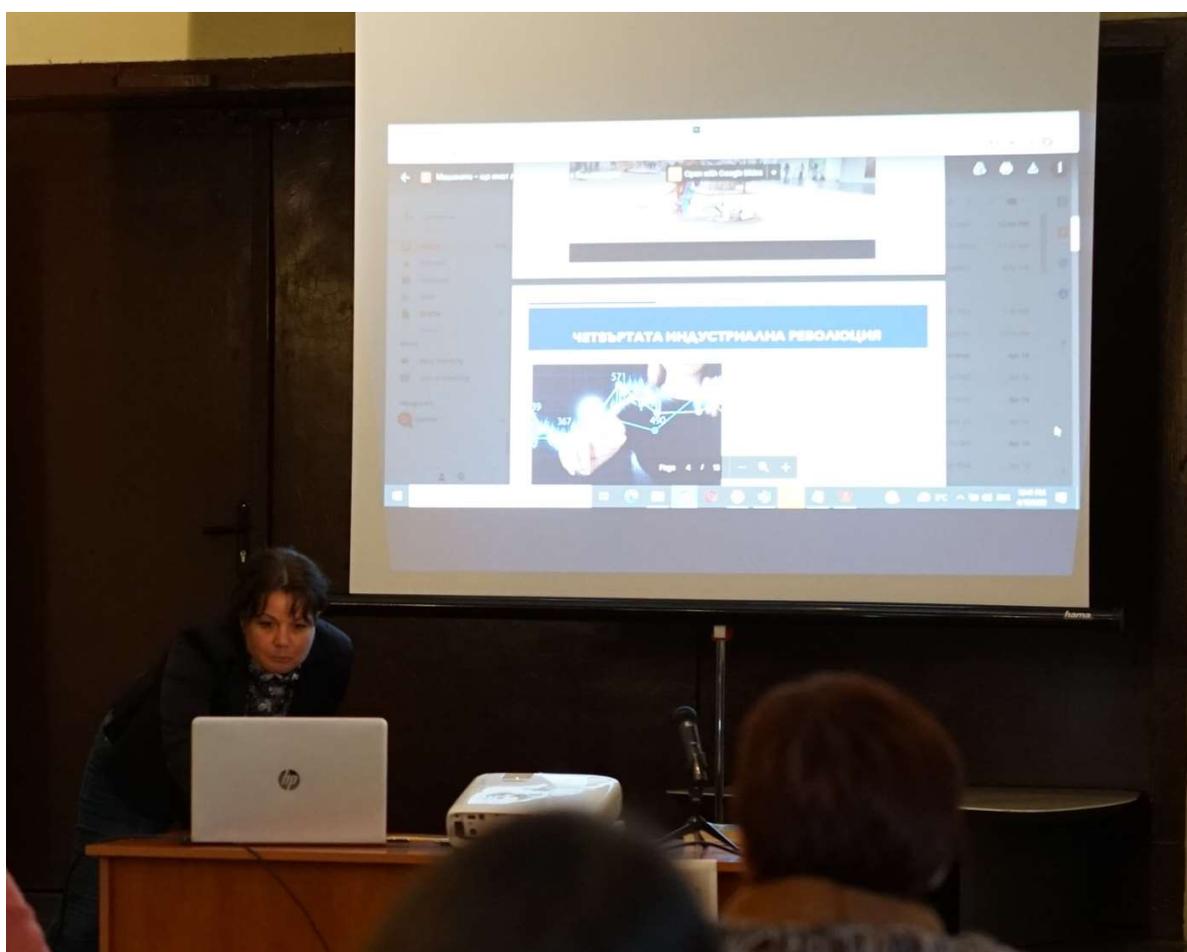
One of the main product presentations was related to the Erasmus+ initiative SASME+, presented by Rosen Petkov and Boryana Savova from the Student Society for Computer Art (SOKI). The main goal of the project is to create conditions for promoting the active participation of the elderly in social and economic life through a number of activities and products.



Rosen Petkov presents the SASME+ project and its products

The European Voice of the Elderly magazine contains interesting sections such as "Stylish Seniors", "Love after Sixties", "Best Gardener Competition", "Safety for the Elderly", "Solidarity for the Elderly" and others. An interesting product is the SASME+ portal, seniorsvoiceplus.eu. The European educational web portal "European Voice of the Elderly" is practically a web-based educational citizen magazine with news/articles on various topics. Through the functionality of the "Your Voice" platform, all adults can contribute to the portal by adding their own news and opinions.

The topic "Machines - will they have imagination in the future?" is especially relevant with the entry of artificial intelligence into all spheres of life and the use of robots in many fields. Studies of universities and research centers on the subject were presented by Danaila Ilieva.



Danaila Ilieva presented the presentation "Machines - will they have imagination in the future?"

The development of vocational education and training in technological fields such as microelectronics and the ECoVEM project under the Erasmus+ program were presented by Rosen Petkov and Boryana Savova from the Student Society for Computer Art (SCAS). The

project is a collection of diverse initiatives including plans for the development of vocational education and training in the field, the creation of educational courses, the development of educational centers and a resource portal. The development of electronics and microelectronics are priority areas in a number of countries and are important from a strategic point of view. Chip production technologies predetermine the development of electronic systems, which nowadays are present in a huge part of devices in the home and industry.



Rosen Petkov talks about the ECoVEM project

Ivana Radonova, State Expert Directorate "Higher Education" at the Ministry of Education and Science, shared information about the policies of the Ministry of Education and Culture in the field of the development of student career centers.



Ivana Radonova, a state expert from the MES, joined the discussion

"New trends in career counseling" was attended by representatives of the Metropolitan Municipality, the Ministry of Education and Science, career development centers, organizations in the field of personal development, representatives of organizations working with students and young people and organizations in the field of social services for adults people.